

We can only achieve our goals in life if we are motivated by a burning desire.

The majority of us desire riches and financial independence –however, wishing alone isn't going to assist us to accomplish our aims. If we wish to become rich and accomplish our aspirations, we have to identify a burning desire within us.

For example, even after over 10,000 unsuccessful experiments, Thomas Edison could not be discouraged from his aim of creating an electric light source. He was – simple and humble – motivated by the wish to fulfill his dream. So, after several years of hard work, he did exactly that when he created the light bulb.

Writer Fannie Hurst had the same experience: she had to face more than 36 rejections before she eventually got one of her short stories published in a newspaper. From that point onward, her career as a successful novelist and playwright began. Her burning desire had proven powerful than the disappointment she felt about being denied – and she eventually became successful.

Therefore, it's important for those of us who wish to become successful to check our own individual outlook towards creating our goals and dreams.

What is our feeling regarding our goals and dreams? Are they just castles in the sky? Or is our burning desire really powerful to make us accomplish them one day?

Chapter 1 - Setting goals and thorough planning are the foundation of every success.

All success story starts with people who understand what they want to accomplish.

Therefore, before you start pursuing any old dream, you should begin by identifying your own personal goal as accurately as you can. For instance, if you wish to become wealthy; then you should choose exactly how much money you wish to earn.

Also, you need to have a clear knowledge of when you wish to attain your goal and what you're ready to invest to attain it. Since setting a particular goal is meaningless if it's floating in some unknown future where you'll just ever be able to chase it reluctantly.

Also, it is significant to devise a plan that describes each step you'll have to take until you achieve your goal. As soon as you get a plan, act quickly! Don't waste any minute.

The next technique is useful if you want to ensure that your wish for success is fixed profoundly enough in your own feelings and behaviors. Firstly, note down your goal and your thorough plan for attaining it. Afterward, read it loudly two times every day: one, in the morning after you wake up and the other one each night before going to bed.

Stick with these suggestions and it'll make it really easier for you to become rich – or make any other dream successful.

Chapter 2 - People that are successful have firm faith in themselves.

Having firm faith in yourself is a method of ensuring that you can – and will – attain your goals.

Success can only be accomplished if it's based on self-confidence and firm faith in yourself: no riches has ever been earned, no distant continents ever found, nothing ever created without this faith as its foundation.

One typical illustration of the power of faith was Mahatma Gandhi. Even without having access to the usual devices of power –such as money or the military – he succeeded to confront British colonial power and lead his nation to freedom. The only support he had was his unwavering faith that he could use an influence really great upon his fellow countrymen that they would stand up for their shared goals.

Our own faith in ourselves has a huge effect on our self-image and lifestyle. It can – in the truest sense of the word –assist us to move mountains.

Chapter 3 - By making use of auto-suggestion, our subconscious can sway our actions.

Firm faith in yourself is not essentially something you're born with or that comes from the sky: anyone can cultivate it, gradually, through auto-suggestion.

Auto-suggestion refers to a manner of swaying yourself by thinking really precise and purposeful thoughts or ideas.

Auto-suggestion can be used to deliver particular commands or positive goals to your own subconsciousness and, by doing that, to increase your own belief in yourself.

Generally, auto-suggestion entails influencing yourself that: you can attain your goals; your thoughts can be changed into reality and; you need to go your own path with confidence.

The more you make use of auto-suggestion, the likelier it is that it will assist you to attain success. If you influence your wishes and goals in your unconsciousness, it will maneuver your entire thoughts and behaviors towards attaining them.

Chapter 4 - Knowledge is power –however, it doesn't need to be what you were taught in school.

Knowledge can enable it to be very simpler to attain your goals in life. The only thing you need to do is take a few simple points into thought.

Firstly, you have to take the “traditional” definition of knowledge and education – and discard it through the window.

The reason is being knowledgeable or well-educated isn't restricted to getting a high school diploma or university degree. “Uneducated” people as well can know a whole lot, as Henry Ford visibly proved. Though he didn't go to high school, that didn't prevent him from creating an industrial empire and earning millions.

If you wish to be successful, you don't have to pack a lot of facts into your head facts – it is very significant to get the correct experiences and understanding, use your own strengths and completely make the most of your own potential.

The most significant basis is a readiness to keep on learning all through your life. Becoming satisfied is your worst enemy. Rather, you have to be ready to actively and pointedly increase your own knowledge all the time. There are various means to achieve this – by attending a university, going evening courses or gaining practical experiences.

Similarly beneficial is the skill to know where you can get the knowledge you require because you don't have to know everything yourself.

Rather, you have to identify the person you can ask if you want to know something. It's typically more useful and productive to be surrounded by a network of experts who share their expert understanding than to learn it all by yourself.

Chapter 5 - The workshop of the imagination is a place where we can change our dreams into reality.

Every success story starts with an idea. Also behind every idea is the imagination. It is, basically, the creative workshop of our minds that changed our dreams into ideas and our ideas into reality.

This imaginative skill has two different kinds which are the creative imagination and synthetic imagination.

By making use of our creative imagination, we are able to devise entirely new things. Writers, visual artists, and Ingenious composers make use of this ability to make works different from anything that has ever been done before.

On the other hand, synthetic imagination reorganizes old ideas into new combinations. For instance, the developers at Sony were making use of that ability when they chose to further

make the playback device or dictaphone utilized by journalists, changing it into a portable music player everyone could use – and therefore the Walkman was invented.

Creative and synthetic imagination can go against one another in a useful manner. Consider the story of Asa Candler, who created the worldwide brand Coca-Cola from a headache medication about 140 years ago. Though it wasn't particularly Candler himself invented the Coca-Cola recipe – he got it from a pharmacist for \$3,000 – he created the ingenious plans and marketing plans that made the product become a big success.

If you wish to keep your imagination from becoming slow, you have to confront and inspire it. Also, you can attain that by arousing it, making it active and exercising it as a muscle: the more often you use it, the more productive and strong it will become.

Chapter 6 - Identifying your own strengths and weaknesses boosts your likelihood of professional success.

One significant element for professional success is knowing your own strengths and weaknesses –meaning, being self-aware.

Since things, such as having unclear goals, lacking determination, lacking resolve and procrastinating, are common causes for failure, self-awareness can help to usefully take action against these weaknesses – or maybe balance them out with your strengths.

For you to be able to know precisely what your strengths and weaknesses are, it's sensible to do a detailed and honest self-analysis. Don't stress– this doesn't mean going to a psychologist. It's really okay if you check a checklist of questions, which should comprise: Have I attained my goal for this year?; Was I usually friendly, polite and cooperative?; Did I make all choices quickly and firmly?

Also, you should compare your subjective self-analysis with another person's objective assessment of you. This works well when you sit down with a person who understands you a lot to openly and genuinely talk about your strengths and weaknesses.

Chapter 7 - The key to a successful life is positive feelings – and they have to be strengthened.

Our subconscious gets and keeps sensory stimuli, feelings, and emotions. It stores all the things we've ever experienced – irrespective of if it was positive or negative.

However, keeping information isn't the only thing that is to it: our subconscious is also regularly using its impact on our deeds. It positively shape us, providing us with strength and enterprise; however, it can also shape us negatively, deceiving us into misery and negativity.

Therefore, if we wish for our subconscious to assist us to accomplish our wishes and aims, we need to ensure that positive feelings play a huge role in our lives.

We need to, thus, "feed" our subconscious positive things because, if we do that, it will serve as a useful and helpful guide. However, if we let ourselves feel a lot of negative feelings, like rage, hate, longing for vengeance or pessimism, the exact opposite will happen.

That's is the reason you've taken a big step when in daily life you're able to, for instance, evade interaction with doom-saying windbags and pay no attention to their disheartening comments.

Rather, you have to make it a point to improve every positive desire, like enthusiasm and love. That's the only method you'll end up having a positive approach eventually.

Chapter 8 - Successful people are notable for their determination and dedication.

The study of more than 25,000 life stories of people who didn't achieve their professional success displays that a lack of determination is the actual cause for their failure.

On the other hand, the study of the success stories of multimillionaires showed that all of them have two features in common: they were accustomed to making split-second choices and, as soon as they made those choices, they stood solidly behind their choices.

A specific amount of stubbornness –provided it does not change into a deaf stubbornness – can even be beneficial. Henry Ford, specifically, was famous for abiding by choices for a long time. For example, a lot of people told him to change his famous –however, not awfully beautiful – Model T with a new model. However, he held on to the car for a long time and was, therefore, able to keep on fetching in sizeable earnings with it.

Opinions are cheap: we all have one and the majority of the people want to give them out. For you to evade running into the risk of negative impacts and draining your own dedication, it is reasonable to give others as few chances as possible to show their important opinions.

Particularly those that are discouraged should, so, keep their ideas and goals to themselves and not disclose it to someone else –aside for the members of their hand-picked team or reliable outsiders.

Chapter 9 - Only persistent people will become successful.

During the course of any project – irrespective of its nature –all of us are bound to meet hindrances and problems. In that kind of circumstance, the majority of us are really fast to quit our plans and allow the project to die. However, there are just a few people who, in spite of all the difficulties, abide by their initial plans and give the time of their dreams to flourish into reality.

Persistence and endurance are important. That entails, particularly, that we work regularly on the accomplishment of our goals and don't lose focus on them. But, stubbornness and inveteracy should be evaded at every means: assuming, there's an urgent requirement for a price correction, you also need to be ready to execute it.

If you need persistence and endurance to become established your routines, here are four easy yet important rules:

You need to set a tangible goal and have a burning desire to accomplish it.

You require a detailed and accurate plan to back the execution of your goals.

You shouldn't let yourself be swayed by negative and discouraging views.

You require a close, trusting relationship with a person or a group that offers you assistance and help.

Consider these rules as an exceptional exercise program to assist you to develop your personal endurance and persistence.

Chapter 10 - Accomplishing great things need you to be smart and surrounding yourself with people that are smart.

The greater the goal, the more difficult the planning; the more difficult the planning, the harder the goal's implementation; the harder the accomplishment, the more dependent the brains behind the project will be on the creative, intellectual and moral support of others.

This mutual support works more in the form of a brain trust – a hand-picked member of intelligent people.

The brain trust is a combination of compatible people, which, different to a network – which is a more casual collaboration between partners – concentrates on defining a shared goal, creating abilities and producing a system of checks and balances.

The most significant principle of a brain trust is its synergistic effect: if two or more people who work effectively with one each other add their abilities, skills, talents, specialist knowledge, relationships, experiences, as well as other resources and make use of them to achieve the same common goal, the outcome will be more than only a sum of its parts: it's an excess in which you can attain things you could have never accomplished on your own.

Think and Grow Rich by Napoleon Hill, Ben Holden-Crowther

Book Review Book Review

Wealth – in whichever form – is rarely the outcome of luck or chance. Far from that, it's nearly usually the outcome of different personalities and abilities that anybody can learn and get.

How can we discover the appropriate goals in life and how do we change them into deed?

- Our goals in life can only be accomplished if we are motivated by a burning desire.
- Setting goals and thorough planning are the foundation of all accomplishments.
- Successful people have firm faith in themselves.
- By making use of auto-suggestion, our subconscious can sway our actions.

Which abilities and knowledge are essential for attaining success?

- Knowledge is power –however, it doesn't need to be what you were taught in school.
- The workshop of the imagination is where we can change our dreams into reality.
- Identifying your own strengths and weaknesses boosts your probabilities of professional success.
- Positive feelings are the path to a successful life – and they have to be strengthened.

What kind of method do successful people use when accomplishing their goals?

- Successful people are notable for their determination and dedication.
- Only people that are persistent will become successful.

- Accomplishing good things needs being smart and surrounding yourself with smart people.

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